



July 2023

Upcoming Dates

- **September 10**
Randy Hale Demo
- **September 11–13**
Randy Hale Workshop
- **September 23**
Carol Sue Witt: *Juicy Fruit ~ Let's paint it!*
- **September 30, 10:30**
WWG Board Meeting
- **September 30,**
Bookworms
at Eileen Pectorius' home
- **October 14**
One Day Workshop:
Janet Brooks: *Basic Watercolor Techniques*
- **November 11**
One Day Workshop–
Rashmi Thakur:
Painting Animals
- **November 18**
Bookworms at Eileen Pectorius' at 9:30
- **April 15–17, 2024**
Ric Detinger workshop. Demo April 14. More about this San Antonio artist coming soon.

Banner art courtesy of Susan Dunning



Wet Paint

The Waterloo Watercolor Group Newsletter

Waterloo Message— Colette Sirhal

Hallelujah! Great News! The WWG redesigned website will launch on July 1, 2023. This has been quite a process involving the expertise, suggestions and tedious oversight by several members since the process began in January. Initially, Beth Fox, Susan Dunning, Janet Fulk, and I spent time researching alternative platforms for our site. We talked to multiple developers and other art groups who have updated their own websites. The committee decided that using our existing platform, WordPress, and building it out made the most sense. The Board approved funds to move forward with our rebuild. We expanded our exploratory committee to include Amanda Green and Helen Green. With the advice and direction of Julie Fox, Beth Fox's daughter-in-law and an IT expert, we drafted a "wish list" document delineating exactly what functions we needed from the website. Using that initial document as our "roadmap", we identified and hired a web designer, Luke Vanhaezebrouck, who was fluent in WordPress and understood our goals.

The new WWG website is beautiful! It is user friendly, informative and reflects the essence of Waterloo Watercolor.

Anyone casually browsing will see the events and activities our group offers. The visual graphics are inviting, especially my favorite page, The Members' Gallery. We wanted to post paintings that our members are doing currently, not limited to our member show participants and winners. This will be a dynamic page with ever changing content that celebrates the spirit of our group and the love of water media that binds us together.

Each active and honorary WWG member needs to create their own personal account to access the members' only area which will have the directory, links to members' individual websites and eventually, videos of past workshops, zoom demos, and future blogs. Each member will receive an email with your user name (your email) and a temporary private password to create your account. Once you have created your account, you will be able to set a new password (be sure to write it down!) and edit your information. Your membership renewal will be automatic based on the date you renewed in 2023. You can save payment information in your account and the membership renewal will happen automatically. Don't worry,

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you will receive emails notifying you about renewal. If you do not wish to save payment information, you can renew annually and decline the “saved” function. Each member will be able to sign on and add/change any information, i.e., new Email address, new cell number.

There are many to acknowledge and thank for their contribution to this effort. I would like to thank Sandra Carlton for all her time maintaining our initial website. We were able to build on the foundation she established to update and redesign the site. I thank Beth Fox profusely for connecting us to Julie Fox, for her dogged attention to detail, for knowing some of the pitfalls from her experience creating the website for the Westlake library system. The input from Amanda Green, Helen Green, Susan Dunning, and Janet Fulk was also invaluable.

Thank you also to the Board chairs & members who spent hours experimenting, reviewing and commenting on the functioning of the new site,

Show News—Helen Green

from our Juror, **Randy Hale**:

Artists always want to know what a juror looks for when evaluating paintings. Is there a preferred type or style? I want artists to understand that ALL forms of artwork are valid and given equal weight when being judged, as long as the artist has produced a complete painting that embodies a balance of good design criteria. For those wondering—what was he thinking—I’ve listed those qualities that I feel separate really good paintings from ones that are not quite finished.

I’ve looked at a lot of artwork and can intuitively tabulate—very quickly—most, if not all of the criteria listed below, within minutes of looking at a painting.

Here’s what I seek in a painting:

First pass—

- Does It Have The “Wow” Factor?
- Is It A Strong Composition?
- Is There An Audacious Combination Of Colors?
- Is There A Subjective Portrayal Of Objects?
- Did The Artist Establish Some Distancing From Reality?
- Was There A Desire To Innovate?

both the user side and the back end webmaster side. Thank you—Kathleen Stafford, Lonni Swanson, Sue Kemp, Priscilla Wicker, Janet Fulk, Susan Dunning, Helen Green, Amanda Green, Sandra Carlton, Lynn Zwern, and Jennifer Polnazsek, for sitting through the hours of “training” and especially thank you to Beth Fox for hosting each of the sessions and your encouragement to keep us moving forward. Well done all!

I hope you all spend time looking at the site. Think about submitting content for the site (photos and paintings) to keep it fresh and fun. There will be kinks as we roll out which are to be expected. Let us know! We are an interesting, diverse group of people who share a common love of painting watercolor. I think the website reflects that and will attract new people who wish to share that interest with us.

Enjoy!

Colette Sirhal
president@waterloowatercolor.org

Second Pass—

- Good understanding of design
- Exhibit full range of values
- Full use of lights & darks
- Strong connection of shapes with light
- Placement of value contrasts, drawing viewer to center-of-interest
- Attention & thought given to the ENTIRE surface—presentation
- Mastery of techniques
- Less is more—was more accomplished with fewer, bolder strokes?
- Command of the medium
- And finally, how has the painting engaged the viewer?
- Heightened drama
- Added tension
- Raw emotional connection
- Tell a story, narrative, or provided some mystery

See on the Juror’s *Statement* on the Prospectus for more information.

Waterloo Watercolor Group 46th Annual Fall Exhibition 2023 Prospectus

Randy Hale, Juror

October 1 through October 29

North Hills Gallery, 7050 Village Center Dr, Austin TX 78731

Reception and Awards Presentation—October 1, 12:15

Awards: First: \$350, Second: \$250, Third: \$200, 8 Merit Awards: \$35 each

CALENDAR:

June 30, Friday—Open for admissions, <http://www.onlinejuriedshows.com>

August 21, Monday—Entry deadline

August 24, Thursday—Notification of acceptance via email

September 10, Sunday 1:00 pm—Hand deliver accepted entries to St. Michael's Episcopal Church, award selection in person by Randy Hale. Pick up after the jury process is complete, 2:00 pm.

September 30, Saturday 10:00am—Deliver paintings to North Hills Gallery, 7050 Village Center Dr., 78731

October 1, Sunday 12:15—Reception and Awards Presentation North Hills Gallery

October 30, Sunday 11:15-12:15—Strike

Juror's statement. As a juror selecting work for an exhibition, I look for a balance between representational and non-representational pieces for each show. The selected work should display strong compositional design, a control of the medium, and embody a particular "WOW" factor — plus reveal something innovative or unique to the viewer.

How to Enter:

Eligibility Requirements

- Open to all current members of Waterloo Watercolor Group. Go to waterloowatercolor.org to join.
- Artwork must not have been included in a previous WWG juried exhibition and completed within the last three years.
- Entries must be original and not copied from another artist's work or publications. Paintings produced in classroom/workshop under supervision of artist instruction are not eligible. Work should not be based on reference photos by others.
- All accepted work must remain at North Hills

Gallery for the duration of the exhibition.

- All work must be hand delivered and picked up at the Gallery.

Media and Substrates

- Watercolor, gouache, liquid acrylics, as well as watercolor pencils, crayons and water soluble inks are accepted.
- Mediums, gels, gesso and other painting supplements may be used. Pastels, gold and silver leaf are acceptable as long as water-based medium is dominant.
- No water-based oils.
- Collage is acceptable using hand-painted white papers painted with water-based media and no more than 30% of surface.
- Acceptable papers/supports include cotton rag, oriental papers, synthetic paper (Yupo), watercolor canvas. Waxed or varnished watercolors accepted.

How to Enter

- Electronic applications will be accepted beginning June 30, and ending August 21st.
- Entry fee of \$30 for 1–3 images.
- The submitting artist agrees to the terms and conditions stated in this prospectus, including granting permission to reproduce artists' work for publicity purposes.
- To submit your electronic application, please go directly to: <http://www.onlinejuriedshows.com> and look for Waterloo Watercolor Group 46th Annual Fall Exhibit 2023.

Image Preparation

- Images should be no less than 800 pixels and no more than 1920 pixels on the longest dimension @72 dpi. The file format may be JPG.
- Images must not show mat or frame and must be an accurate representation of the artwork.
- Specific details on how to prepare your image can be found at: <http://www.onlinejuriedshows.com>. Click on the "Image Help" tab.

Sales

- Sale of exhibited artwork is subject to a 20% donation to North Hills Gallery.

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- All sales and taxes are handled by the artist.
- Artwork marked Not for Sale (NSF) will be accepted.

Presentation of Artwork and Framing

- Mats, if used, must be white, off-white or a pale neutral. A colored liner may be used.
- Acceptable framing materials include metal and non-ornate wood frames. Paintings may be mounted on cradle board with finished edges.
- Acrylic glazing only, no glass.
- Framed work must not exceed 42 inches in height or width with a minimum of 10" in either direction.
- Paintings should be secured with flat D-ring hardware and wire. No saw tooth hangers.
- Label the back of the painting with the artist's

name, title of painting, price and contact information, including phone number.

Limitation of Liability

- Artwork will be handled with all possible care in the handling, transportation, and installation of accepted paintings; however, neither Waterloo Watercolor Group nor North Hills Gallery, will be responsible for any loss or damage.

Contact for assistance or questions shows@waterloowatercolor.org

- Helen Green helengreen@earthlink.net
- Jennifer Polnaszek jenniferpolnaszek@yahoo.com
- Lynn Zwern lynnzp1@gmail.com

2023 Workshop News—Lonni Swanson

Announcing Our New Workshop Venue: St Michael's Episcopal Church.

Lots of light, elbow room, a commercial kitchen, and a room with a view! That describes our new workshop space on top of the hill at 1500 N. Capitol if TX Hwy (360). It's about 2 miles south of Riverbend, where we've held our last four workshops.

Randy Hale will help us inaugurate the space with his free, open-to-the-public demo Sunday, September 10, and the workshop following, September 11–13. We still have space for you if you haven't signed up yet!

Thanks to Helen Green for making this connection for us.

If you would like to join in, just go to this site to reserve your place!



<https://waterloowatercolor.org/workshops/bi-annual-workshops/>

Free demo:
Sunday, September 10

Workshop:
September 11–13

One-Day Workshops—Sue Kemp

One–Day Saturday Workshops will resume in September.

Our Spring workshops were a great success, with instructors Dan Spanton—Landscapes, Janet Fulk—Meditative Painting, Sue Kemp—Positive & Negative shapes, and Cheryle Chapline —Children’s portraits.

These dates are confirmed at St. Matthews Episcopal Church:

Sept. 23 Carol Sue Witt: *Juicy Fruit ~ Let’s paint it!*
Drawing will be provided
We move from 2nd Saturday this month, due to other WWG activities.

Oct. 14 Janet Brooks: *Watercolor Techniques*

Nov. 11 Rashmi Thakur: *Painting Animals*

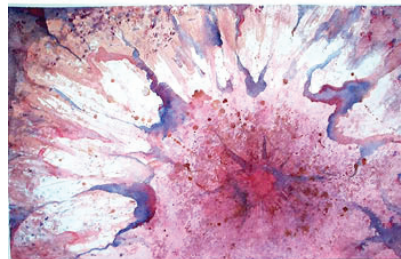
* Registrations will open on our website in the summer.

News from Waterloo Members



Above: **Martha Paisley Ruth’s** transparent glassware paintings in watercolor and acrylic continue on display for sale through 1pm, Saturday, July 15th at Bruegger’s Bagels. Located at 3267 Bee Caves Road, Austin TX 78746. There’s plenty of easy parking in the West Woods Shopping Center on the southeast corner of Bee Caves Road and Walsh Tarlton Lane. HOURS: everyday 7am–3pm. Enjoy a bagel sandwich while viewing the paintings, or take some bagels to go! <https://www.brueggers.com/menu>

Janet Brooks will be teaching FALL 2023 – ARTS 2366 Watercolor Painting, TTh 12 noon to 2:40 pm, ACC Highland Campus. This Studio Art course introduces the fundamental principles, materials, and techniques of watercolor for college credit. Seniors 65+ benefit from free tuition on space-available basis. Prerequisites: ARTS 1311 (Design I) and ARTS 1316 (Drawing I) or equivalent skills. Student works shown here. Questions? Just ask! janetbrooks128@gmail.com



Right: Examples of student paintings from Austin Community College course, ARTS 2366 Watercolor Painting taught by **Janet Brooks**

More News from Waterloo Members



Vicki Erickson, Cathy Brown, Kathleen Stafford and Lonni Swanson

Kathleen Stafford had a marvelous opening at Chez Zee last week. The exhibition of watercolors and collagraphs is up and will change as people collect their paintings. There are 17 works and they are in the main dining room. Sharon Watkins of Chez Zee

on Balcones Drive and Sue Meller of the Headliners Club organized the exhibition and reception. The restaurant is open Tuesday to Sunday from 11:00 AM to 9 or 10 PM depending on the day. The dessert pies are all homemade and highly recommended!

Betty Jameson and **Marjeanne Rutt** are showing their art one more month. Stop by to see the work of North Hills Gallery's Co-curators. Monday through Thursday 9am–4pm and 8:30 am to 12:30 pm on Sundays through July 31. North Hills Gallery is located at 7050 Village Center.

On the right: *Botanical Garden near Denver* by **Betty Jameson**

Betty writes, *This was painted after my Sister Sue's first outing from Craig Hospital, the Rocky Mountain Regional for spinal injuries when she flipped over her bicycle. Now paraplegic, she has many challenges. But with her specially altered home and van she can do almost anything she wants.*



More News from Waterloo Members



Santa Fe First Sun by Chuck Wallace



Done for the Day by Sue Kemp

Sue Kemp, Susan Dunning, and Chuck Wallace have paintings in the 2023 Texas Watercolor exhibit



Cutie Pie by Susan Dunning



Congratulations to **Susan Dunning** whose painting, *Cutie Pie*, is in the TWS Exhibit. (see above, right) *Sightseeing*, is in the online AWS associates exhibit. sktdunning@outlook.com

And now for your moment of inspiration.



I've spent many summers painting along the banks of ponds. It's the lotus flowers that I love best, especially if I can get to the pond early enough to watch the blossoms' pearl shapes open with the first rays of pinkish sun. If I'm lucky, a muskrat or beaver will traverse the pond, leaving behind a V-shaped ripple that gently rocks the white orbs as she steers her way to the other side. It's all magic to me. A little bit of heaven mixed with watercolor.—Mary Whyte

In this corner an artist from which we find inspiration will be posted. Who inspires you? Please share! Send your ideas to npwicker@gmail.com

We welcome new members

We are a non-profit group interested in the advancement of watercolor and other water-based media as an art form. Whether you are a beginning painter or a seasoned one, we invite you to join our group.

Look for us on the web, waterloowatercolor.org. If you are interested in joining, you can find an application on our website.

2022 WWG Board of Directors

President	Colette Sirhal
Vice President	Dan Spanton
Secretary	Susan Dunning
Treasurer	Beth Fox
Directors, shows	Helen Green, Jen Polnaszek
Directors, long workshops	Kathleen Stafford, Lonnie Swanson
Directors, 1-day workshops	Sue Kemp, Carol McCollum
Director, Activities	Janet Fulk
Membership	Amanda Green
Newsletter	Priscilla Wicker
Website	Sandra Carlton
North Hills Gallery	Betty Jameson
Past President	Leslie Kjellstrand

Wet Paint

is a monthly publication of Waterloo Watercolor Group in Austin, Texas. To submit news to the newsletter, email npwicker@gmail.com

Also, visit our Facebook page. Open to all.