

July 2024

Upcoming Dates

- September 14
 Bookworms at 9:30 am

 Eileen Pestorius' home
- September 22 Michael Holter Demo
- September 23
 Michael Holter
 Workshop
- September 29– October 26 WWG 47th Annual Fall Exhibition 2024
- September 29, 12:15,
 Reception and Awards
 Presentation
 North Hills Gallery
- October 4 –
 December 6
 Exhibit at Gallery of Healing Arts at
 St. David's Hospital Georgetown
- October 12thOne day workshop
- November 3
 WWG show at Texas

 State University
- November 9
 One day workshop

Banner art courtesy of **Beryl Kerwick.**



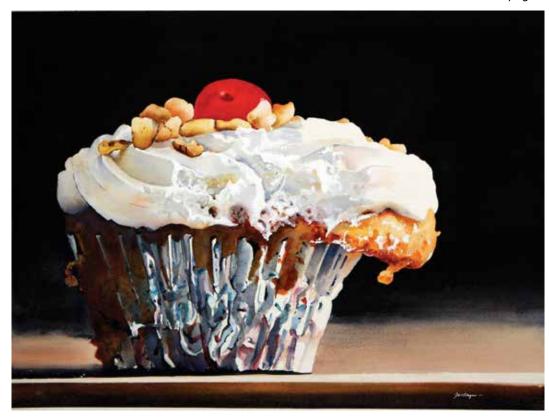
Stalemate? Try a still life at home

All artists reach a point where they feel out of ideas. A blank page. When that happens to you, make your own still life project at home. It could be vegetables or fruits in your kitchen, pens and paper clips at your desk, brushes and paints in your studio, a potted plant, dishes, jars, vases or much more.

Many fine artists have painted those things that are available and right in front of them. Our recent workshop instructor, Ric Dentinger, won awards with his paintings of a single cupcake. He says "I typically paint a subject because of the way it makes me feel." He is known to make everyday objects into astonishing paintings.

Your at-home project will help you learn as well. According to Artist's Network book on Still Lifes, "drawing still lifes allows you to practice arranging a subject within a picture plane, choosing a compelling view, distinguishing between light and shadow and depicting three dimensional form."

continued on page 2



continued from page 2

Go to any museum and you'll see still life paintings by many famous artists throughout the ages.

I have some paintings that I did back in the 1970s when I dabbled in watercolor until life took over (for 30 years). Those paintings bring back many memories of that time of life raising three little girls. I guarantee that the paintings you choose to do right at home will be treasured in the years to come.

To begin your still life, choose some items that you like. Perhaps for the colors, such as fruit or jars, or for the shape such as house plants or chairs. Take a photo. Do a drawing. Remember you don't need to include the background of the kitchen or the room; just focus on the items themselves. You're the artist; make up a background. Perhaps black or dark blue to make the items stand out. Or wallpaper to add interest. Once you start painting these familiar objects, you will see so much more about them and they will become dearer to you.

Like most of us, I have had moments when I didn't know what to paint next. I'd look through books and through the stacks of photos for someday paintings. When I decided to paint my coffee pot, Blue Danube



dishes and lemon pie, I felt like I'd accomplished something special. You will too when you paint those things right in front of you.

Keep those brushes wet, Leslie Kjellstrand



WWG and CAS Show at the Canopy

The joint show at the Canopy Gallery was a huge success. Thank you to everyone who participated. Pictured on left is Kathleen Stafford's demonstration. Below happy attendees Beryl Kerwick, Shevawn Eisman, and Christine Gilbert.



Waterloo Watercolor Group 47th Annual Fall Exhibition 2024

Michael Holter, Juror

September 21 through October 26

North Hills Gallery, 7050 Village Center Dr, ATX 78731

Reception & Awards Presentation: Sept. 29, 12:15 **Awards**

First: \$350 Second: \$250 Third: \$200

8 Merit Awards: \$35 each

CALENDAR:

July 1, Monday, Open for admissions, http://www.onlinejuriedshows.com

September 2, Monday, Entry deadline

September 6, Friday, Notification of acceptance via

email

September 21, Saturday 10 am, Hand deliver accepted entries to North Hills Gallery for installation.

September 29, Sunday 12:15, Reception and Awards Presentation North Hills Gallery

October 26, Saturday 10 am, Strike

How to Enter:

Eligibility Requirements

Open to all current members of WWG. Go to waterloowatercolor.org to join.

Entry through onlinejuredshows.com.

Artwork must not have been included in a previous WWG juried exhibition and must have been completed within the last three years.

Entries must be original and not copied from another artist's work or publications. Paintings produced in classroom/workshop under supervision of artist instruction are not eligible. Work should not be based on reference photos by others.

All accepted work must remain at North Hills Gallery for the duration of the exhibition.

All work must be hand delivered and picked up at the Gallery.

Media and Substrates

- Watercolor, gouache, liquid acrylics, as well as watercolor pencils, crayons and water soluble inks are accepted.
- Mediums, gels, gesso and other painting supplements may be used. Pastels, gold and silver leaf are acceptable as long as water-based medium is dominant.

- No water-based oils.
- Collage is acceptable using hand-painted white papers painted with water-based media and no more than 30% of surface.
- Acceptable papers/supports include cotton rag, oriental papers, synthetic paper (Yupo), watercolor canvas. Waxed or varnished watercolors accepted.

Electronic applications will be accepted beginning August 1, and ending September 2. Entry fee of \$30 for 1-3 images.

- The submitting artist agrees to the terms and conditions stated in this prospectus, including granting permission to reproduce artists' work for publicity purposes.
- To submit your electronic application, please go directly to: http://www.onlinejuriedshows.com and look for Waterloo Watercolor Group 47th Annual Fall Exhibit 2024.

Image Preparation

- Images should be no less than 800 pixels and no more than 1920 pixels on the longest dimension @72 dpi. The file format may be JPG.
- Images must not show mat or frame and must be an accurate representation of the artwork.
- Specific details on how to prepare your image can be found at: http://www.onlinejuriedshows.com.
 Click on the "Image Help" tab.

Sales

- •Sales of exhibited artwork is subject to a 20% donation to North Hills Gallery.
- All sales and taxes are handled by the artist.
- Artwork marked Not for Sale (NSF) will be accepted.

Presentation of Artwork and Framing

- Mats, if used, must be white, off-white or a pale neutral. A colored liner may be used.
- Acceptable framing materials include metal and non-ornate wood frames. Paintings may be mounted on cradle board with finished edges.
- Acrylic glazing only, no glass.
- Framed work must not exceed 42 inches in height or width with a minimum of 10" in either directions.
- Paintings should be secured with flat D-ring hardware and wire. No saw tooth hangers.
- Label the back of the painting with the artist's

Prospectus

continued from page 3

name, title of painting, price and contact information, including phone number.

Limitation of Liability

Artwork will be handled with all possible care in the handling, transportation, installation of accepted paintings; however, neither Waterloo Watercolor Group or North Hills Gallery, will be responsible for any loss or damage.

Contact for assistance or questions shows@waterloowatercolor.org

Questions or help: onlinejuriedshows.com

More Show News—Yingying Chen

Healing Arts Gallery WWG Watercolor Exhibit:

The Healing Arts Gallery at St. David's Georgetown Hospital has invited Waterloo artists to show the artwork from October 4th to December 6th. Thirty total paintings will be accepted. No commission on sold work. Work must be "family friendly for our hospital setting". Average size is 16x20 inches. The gallery will do a nice brochure featuring images of the paintings.

Important dates:

September 15

Submission information due to Yingying Chen at <u>mirthcyy@</u> <u>gmail.com</u> including image, title, framed size, artist, artist phone # and price.

October 4: Deliver work to Gallery.

December 6: Pick up work.

Workshop News—Directors: Lonni Swanson & Kathleen Stafford

Over half of the tickets for the **Michael Holter 3-day Workshop** have already been reserved.

September 23 @ 9:00 am - September 25 @ 4:00 pm

We are honored to host Michael Holter, an award-winning artist who works in watercolor and oil and whose paintings can be found in private and corporate collections in the US and several foreign countries. He is a wizard in so many genres. We can't wait for the **Sunday Demo on September 22nd** and then the workshop starts the following Monday so mark your calendars.

PACIFIC LIGHT





So read more here and register now to save your spot! https://waterloowatercolor.org/event/michael-holter-3-day-workshop/

Dreaming of a Permanent Location

A permanent location for our watercolor group ahhh just think what that would mean. Our paintings could be easily shared with others; we could host events, receptions, and workshops throughout the year; we would have a place to store our electronic equipment, our records, our art books and supplies. Neighboring towns have created galleries shared by many art groups and artists. Maybe this is something we could help organize for the other art nonprofits. So let's think about this.

Since Waterloo Watercolor Group is a nonprofit, donations are tax deductible. Plus we already have the Kathy Summer's Fund at Austin Community Foundation.

- Perhaps you could leave money through your will or trust to help fund a building.
- Perhaps you have a piece of property or stocks you could donate to this effort.
- Perhaps you would make a tax deductible donation through your IRA.
- Perhaps you have a family foundation that could make a gift to the Waterloo nonprofit.

If you have ideas or suggestions, I'd love to hear from you.

Beth Fox, Treasurer treasurerwaterloowa@amail.com

From Carol Sue Witt

Several artists were involved with a fundraiser that benefited the West Texas fire victims. Garrison Brothers Distillery asked artists to paint whiskey kegs that were auctioned at an event held in Hye, Texas on Saturday, June 22. Any subject was fine, all decisions were left up to the painters. I used acrylic paint and no varnish to create colorful cactus blooms in various positions on my keq. It was very rewarding and fun to paint!





Happy Birthday, Beryl Kerwick. Beryl had a "big" birthday (She turned 90) This was taken at the 620 Painters (now ATX Painters)

They had a party to celebrate

More Opportunities

The City of Austin Economic Development Department announces the opening of the **Thrive** and **Elevate Grant programs**, offering over \$13 million in support for diverse local arts and cultural organizations, individual artists, and arts groups. The Elevate Grant provides \$15,000 to \$80,000 for arts organizations, individual artists, and creative businesses, while the Thrive Grant offers \$85,000 to \$150,000 to sustain and grow local arts organizations. Applications open on June 25 and must be submitted by July 23.

"Now in its second year, these funding opportunities were developed in collaboration with the creative community. These grants support a diverse group of cultural producers who promote equity, prioritize inclusive programming, and represent a broad range of artistic disciplines," explains Sylnovia Holt-Rabb, Director of the Economic Development Department. "Based on community feedback, the Thrive and Elevate Grants will further invest in Austin's cultural landscape."

Elevate Grant

The Elevate program will offer grants ranging from \$15,000 to \$80,000 for arts organizations, individual artists, and creative businesses that produce culturally vibrant and diverse artistic content. Grant funds may be used for creative, administrative, and operational expenses incurred in producing creative activities and events for the public.

Photo Credit: Chaddick Dance Theatre

Elevate applicants must have a minimum oneyear history of cultural or arts programming in the Austin-Round Rock Metropolitan Statistical Area which includes Bastrop, Caldwell, Hays, Travis, and Williamson counties. To review the full eligibility requirements and application details, visit the Elevate Grant website.

Thrive Grant

Additionally, applicants for Elevate may also choose to be considered for the Thrive grant for Austin arts nonprofits. This grant offers focused investment to sustain and grow local arts organizations that are deeply rooted in and reflective of Austin's diverse cultures. Around 35 organizations will be awarded grants ranging from \$85,000 to \$150,000. Funding is for general operating support, project support, and institutional improvements.

Thrive-eligible arts organizations must be a registered 501c and have a five-year history of cultural/arts programming in the Austin Metropolitan Statistical Area (MSA). To review the full eligibility requirements and application details, visit the Thrive Grant website. https://www.austintexas.gov/thrive

Applications for both the Thrive and Elevate Grant can be submitted starting Tuesday, June 25 at 10 a.m. through Tuesday, July 23 at 7 p.m. Detailed eligibility requirements, application assistance, and application details are available to review at www.austintexas.gov/department/cultural-funding.





The Bee Cave Arts Foundation has a Call for "Neutral Party" Exhibition

Artists—Just in time for an Election year, our juried show for September will be artwork that is either neutral colors (black, white and gray) or monochromatic (varying tones of only one color).

Click here for the Submission Form!

https://docs.google.com/forms/ d/1Cp9sb0KsmoB7Ga8Mo9Z2BIkwiYTzDrGfWbTqWGE8UM/viewform?edit_requested=true

Call Deadline is July 15, Notifications August 2

Exhibition Dates are Aug 28, 2024 to Sept 27, 2024 with a reception on Aug 29

https://beecavearts.foundation/call-for-art/

One Day Workshops—Sue Kemp, Chair

One-Day Workshops will resume in the Fall.

October 12th and **November 9th** will bring opportunities for Saturday workshops, so stay tuned!

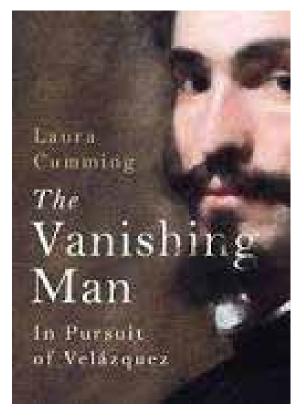
It's always an enjoyable creative outlet for those who can't attend the longer weekday workshops. All levels are welcome!

Mark your calendars for the upcoming **Texas State Round Rock show.**

The dates are 11/3/24 to 1/12/25.

Entry deadline will be 10/3/24.

It will be a collaborate show with **Capital Arts** as the facility holds over 100 pieces. It's a huge facility and will have two floors to exhibit art will probably put Waterloo on one floor and Capital Arts on another floor. We don't have all the details worked out yet, but will keep you posted.



Bookworms — Eileen Pestorius

Bookworms will meet in September after our long hot summer. Please read *The Vanishing Man—in Pursuit of Velazquez* by Laura Cumming. We'll focus on a British man who believes his found painting is by Velazquez, the famous "painter's painter" from Madrid. His life focus changes because of the unsigned painting. Any other books on Velasquez are

also appropriate. We'll meet as usual for chatting and refreshments at 9:30 at the home of Eileen Pestorius and discuss the book at 10. All WWG members are welcome, and we hope you are ever on the lookout for fascinating new stories to add to our lists. The WWG website holds our reading history. Happy summer!

Your Moment of Inspiration—Eileen Pestorius

Artists, I recently visited the Blanton museum and there has been so much change I barely recognized many of the exhibits! Summer is an excellent time to meander through air-conditioned spaces when student activity is low. The cafe is still not open. Be sure to park nearby in the UT garage, and bring your ticket with you to the museum to pay \$4 for as long as you wish to stay; otherwise, parking can be costly. Fees, dates, hours, and exhibitions are listed on the website. Don't miss the beautiful chapel Austin by Ellsworth Kelly behind the museum building; you can also see Greek vases, a 14th century sorrowful Christ, western paintings, or modern pieces in aluminum, cloth, or electronics.



Do you know someone who would be interested?

We welcome new members to Waterloo Watercolor Group. We are a non-profit group interested in the advancement of watercolor and other water-based media as an art form. Whether you are a beginning painter or a seasoned one, we invite you to join our group.

Look for us on the web, <u>waterloowatercolor.org</u>. If you are interested in joining, you can find an application on our website and pay the \$40 dues through PayPal.

2022 WWG Board of Directors

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Directors, long workshops Kathleen Stafford, Lonnie Swanson

Directors, 1-day workshops Sue Kemp, Carol McCollum

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North Hills Gallery Betty Jameson

Past President Leslie Kjellstrand

Wet Paint

is a monthly publication of Waterloo Watercolor Group in Austin, Texas. To submit news to the newsletter, email

npwicker@gmail.com

Also, visit our Facebook page. Open to all.